



GREG HIGHAM

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Greg is a customer-focused Silicon Valley technology executive who has enabled growth for business of all sizes and industries, from public companies to start-ups. He brings a compelling record of success to StrataFusion, gained from more than 30 years of experience focusing on technology vision, strategy, world-class technology infrastructures, global operations management, acquisition integration and scalable business growth. Gregs strategic mindset of revenue growth, optimization of technology investments and a deep understanding of customer service provides a unique lens for todays business landscape.

EXPERIENCE

Navigating the technology challenges of fast growth and acquisitions, Greg is an IT executive who partners with all aspects of business to fuel growth. He co-founded EyeMiner, where he put into action a powerful combination of technology experience and business acumen. As CIO of Marketo, he helped navigate a successful IPO and sale to Vista Equity Partners for \$1.7 billion by tapping his experience in operations management, business process reengineering, customer service, security and governance. He has honed his leadership skills and deep industry knowledge in senior leadership roles across many fast-growing global organizations, including Witness Systems, FrontRange Solutions, Epiphany, Inovis, Peregrine Systems, Harbinger, Premenos and Tandem Computers.

EDUCATION

Greg earned a degree in Computer Technology from CDI, San Francisco and is also a graduate of Stanford University's Professional Education program.