



BILLY HINNERS StrataFusion, Partner BHINNERS@STRATAFUSION.COM

Billy Hinners' career in the software industry spans more than 28 years. His expertise includes product strategy; large-scale, globally distributed, mission-critical software engineering; IT strategy and Vendor Management.

Experience

Most recently hes consulted on product and launch strategy with a variety of start-ups in various phases. Previously, as Chief Information Officer at Autodesk Inc., he led several \$10M+ global implementations, including a major rewrite of the companys order to cash process to dramatically improve automation and sales efficiency.

Prior to joining IT, Mr. Hinners led the design, development, testing and publications teams that create and maintain Autodesks flagship AutoCAD line of products, used by architects and engineers worldwide to create designs and drawings on the PC. Mr. Hinners' diverse career has included positions in the US, Switzerland, and Australia. During the dot-com boom, he led engineering for Autodesks manufacturing supply-chain automation spin-off, RedSpark. Prior to Autodesk, he helped create a solids modeling application at a start-up which led to that company's acquisition by Autodesk.

Education

In the community, Mr. Hinners has contributed as chairperson of the UC Berkeley Fisher IT Center Advisory Board, mentor for the MIT Clean Energy Prize, mentor for the FIRST robotics competition and a regular presenter at the National Youth Leadership Forum. He is also an active speaker on the subject of sustainable IT. He graduated from the Georgia Institute of Technology with a Bachelors degree in Engineering, Science and Mechanics. He is based in San Rafael, California.